Historic Preservation Committee Meeting Minutes - April 19, 2022

A meeting of the Mountain Lakes Historic Preservation Committee ("HPC" or the "Committee") was held virtually on Tuesday, April 19, 2022. In attendance were Alex Gotthelf (Chair), Ranjan O. Bose (Co-Chair), Ryan Astrup (Secretary) Margaret DeWitt, Sueanne Sylvester, Grace Gower, and Borough Council Liaison Cynthia Korman. Absent: Brian Adams, Mark Hoffman (Treasurer), Francis LaMuraglia

1. Welcome by Chair, Alex Gotthelf

2. Approval of Meeting Minutes from February 22 and March 22

The minutes of the *February 22 and March 22* meetings were unanimously approved with corrections/typos. Ranjan Bose provided the Motion, Margret DeWitt provided the Second.

3. Reports

a) Borough Liaison:

Site visit may 14 for Station Grant

- b) Treasurer: Mark Hoffman was not present to provide further report. Clear understanding of Centennial Trust Fund and/or Historic Preservation Trust Fund monies needs to be explored and confirmed.
- c) Archive. Continue to look for opportunities in Mountain Lakes to house future Archive. Fundraising opportunities to be explored to support new Archive. Alex to call John. Sueanne suggested getting a sign for HPC once an Archive location has been decided.
- d) Bulk Incentives: no report
- e) Social Media outreach: Fred Adelson doing article in NJ Monthly of Mountain Lakes; Ranjan providing tour. HPC to get a mention in the article.

Fun Facts/Teaser campaign: series of these ahead of Open House

- f) Salvage Shed Ryan Astrup presented 2 checks totally \$55 from items sold at the Salvage Shed
- g) Oral Histories:
- h) Fundraising: Suggested to participate at Art Show at Esplanade in June with HPC stand
- Upcoming Events. Mountain Lakes Day July 22 preparation to be discussed after Open Day in May - Margret to check on table (usually at no cost)
- j) Open House:

Organization and final prep:

- Sueanne handling PR for the event: borough blast, virtual backpack, social media. Perhaps something at The Station and Hapgoods (pit stops)/food truck?
- Salvage Shed: Alex, Grace, and Michael DeWitt
- Mark Hoffman: running Gift Shop
- Ryan Astrup: setup, breakdown

4. Old Business

a) Membership

Suggested student for next year: Jessica (lastname?) Olin Bose should also be considered as candidate

b) Bulk Incentive Ordinance Checklist: On hold

c) Bull Incentives Self-Certification Update: On hold

d) The Station Grant and Repairs Grant Application Pre-preservation grant approved by Borough Council

e) EDAC

Misinformation regarding the redevelopment process: Council members on EDAC spoke about the process: outcome was that the property owners were not ultimately enthusiastic with the proposals – to be revisited in July.

5. New Business

- a) NJ Heritage Tourism Survey due May 2nd: Ramjan to complete
- **b**) Peter Mills: for membership, and for graphic design for managing photos: Ranjan to reach out.
- c) Images for framing: ask Rob for options, check into costs and framing, touch up, keep for future events
- d) Then and Now project: pictures of past compared to pictures of today: Sueanne and Grace
- e) Grace: videos for walking tour

Ranjan Bose provided motion to adjourn; Margret DeWitt provided the Second

Next meeting is scheduled for May 17, 2022 Minutes prepared by Ryan Astrup, and Alex Gotthelff